

A silver padlock is placed on a document titled 'Data Protection Policy'. The document is slightly out of focus, showing the words 'Data' and 'Protection' clearly. The background is a light-colored wooden surface.

# ANYM B.V. – Privacy Statement

This document outlines how ANYM B.V. handles your personal data in compliance with applicable privacy regulations.

# Who we are

ANYM B.V. (KvK 95516611), Eerste  
Passeerdersdwarsstraat 100, 1016 XD Amsterdam, the  
Netherlands, acts as data controller for all processing  
described in this notice. We do not maintain U.S. or UK  
entities. Because we do not actively target UK users,  
Article 27 UK GDPR representative duties do not apply.

Data-Protection Officer (interim): Mr. Schouten —  
[support@anym.tech](mailto:support@anym.tech)

Lead supervisory authority: Dutch Autoriteit  
Persoonsgegevens.



# What personal data we collect and why

| Category              | Examples                                   | Purpose                           | Legal basis                        |
|-----------------------|--|-----------------------------------|------------------------------------|
| Account data          | name, e-mail, password hash, company name. | account creation & invoicing      | Contract (Art 6 (1)(b) GDPR)       |
| Payment metadata      | Stripe customer ID.                        | fraud screening, tax              | Contract + legal obligation        |
| Technical logs        | IP address, user-agent, API-key ID         | fraud detection; currency display | Legitimate interest (Art 6 (1)(f)) |
| Error telemetry       | stack traces, request IDs (Sentry EU)      | service quality                   | Legitimate interest                |
| Animation data        | poses & generated files (AES-256)          | service + model R&D               | Legitimate interest (+ opt-out)    |
| Transactional e-mails | delivery/open logs (Mailjet EU)            | purchase & reset notices          | Contract                           |
| Date of birth         | self-declared at sign-up                   | 16 + age gate                     | Legal obligation                   |

# Model-training



We currently DO NOT process any generated animation or previews to improve our ML models.

# Cookies & similar tech



## No Cookies

We set no client-side cookies or local-storage items. Should that change, a consent banner compliant with the e-Privacy Directive will appear.

# International data transfers



AWS RDS/EFS – eu-central-1 & eu-central-2 (Frankfurt), stays in EEA



Stripe Payments EU – Dublin + Frankfurt, EU-only residency



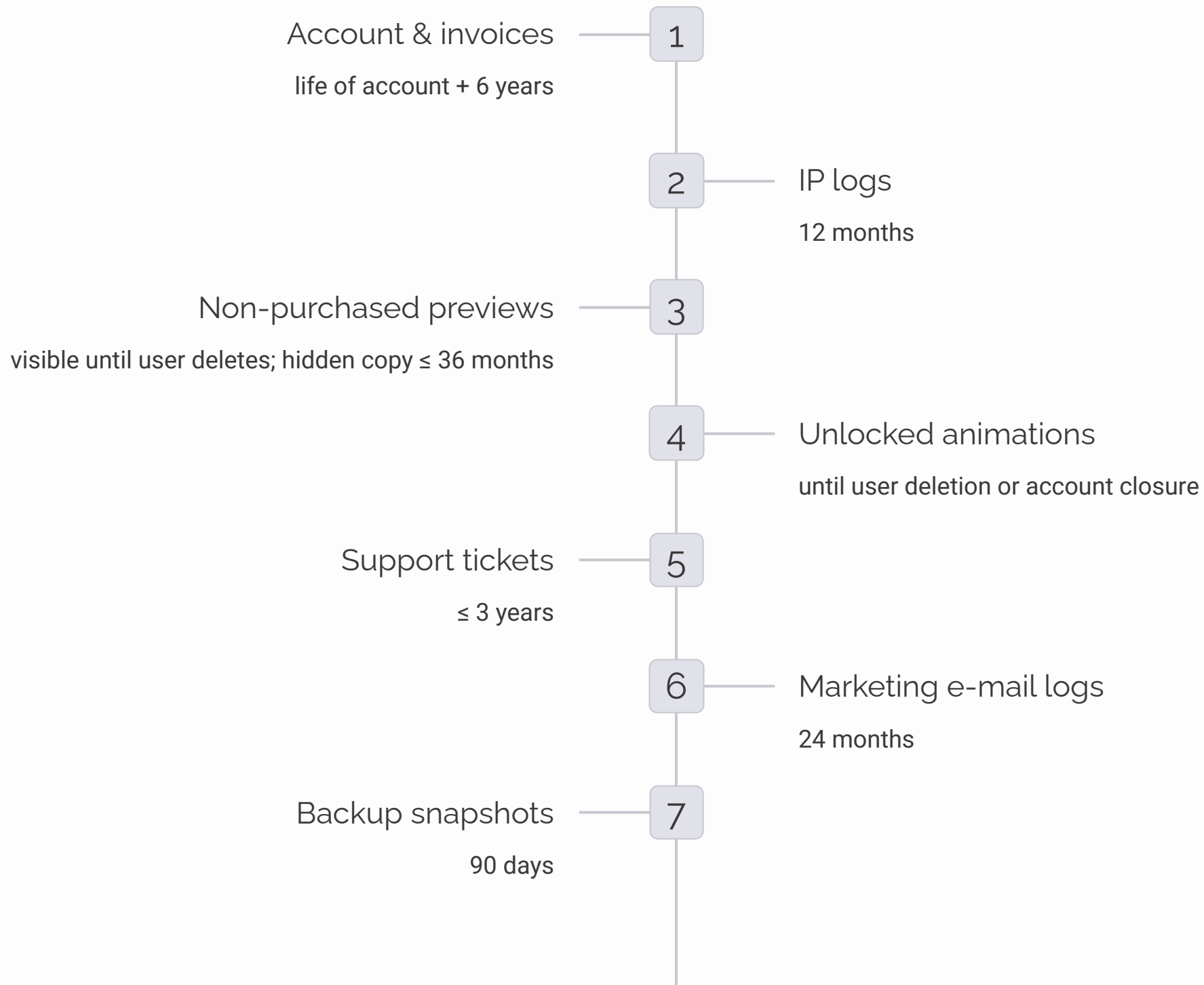
Mailjet – Frankfurt (intra-EU SCCs)



Sentry – Frankfurt EU region, no cross-border export

No data leaves the EEA unless you enable an optional third-party integration.

# Retention schedule



# Security measures



## Encryption

AES-256 encryption at rest (PostgreSQL RDS); TLS 1.3 in transit



## Testing

Annual external penetration test



## Breach Protocol

72-hour breach-notification protocol (GDPR Art 33)



## Contact

Security inbox: [support@anym.tech](mailto:support@anym.tech)



# Your rights



EU/EEA users may access, rectify, erase, restrict, object, port data, and complain to the Autoriteit Persoonsgegevens. Californian, Colorado and Virginia residents may exercise CCPA/CPRA, CPA, VCDPA rights via the "Do Not Sell or Share" footer link.

# Age limit, Changes & Contact

## Age limit (16 +)

Date-of-birth field required at sign-up; accounts under 16 are blocked.

## Changes

We may update this notice to comply with new laws—including the EU AI Act transparency duties (effective 2 Aug 2025)—or to add features. Material changes are announced 30 days in advance by e-mail.

## Contact

Privacy inquiries & DPO:  
support@anym.tech

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